

Innovative Pedagogical Strategies in VPET Series

Learning and Teaching Colloquium
*Reconsidering Vocational and Professional
Education and Training (VPET):
Visions and Inspirations*
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Graduates Employability

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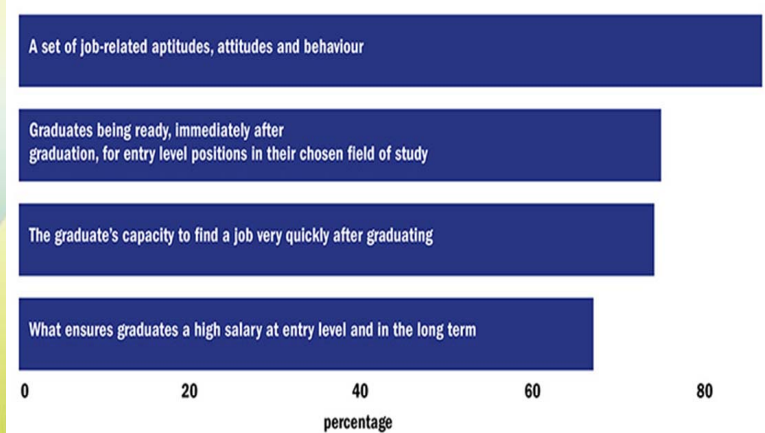
Innovative Pedagogical Strategies in VPET Series is funded by the Quality Enhancement Support Scheme (QESS) on the project of "Development of Effective Pedagogical Practices and a Cross-institutional Online Sharing Platform for Hong Kong's Vocational Education and Training (VET)"
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Graduates Employability

- *Times Higher Education: The Global University Employability Ranking 2016*
- QS Graduate Employability Rankings 2017

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Defining employability



Source : <https://www.timeshighereducation.com/sites/default/files/recruiters-agree-or-strongly-agree-that-employability-means-161116-large.jpg>

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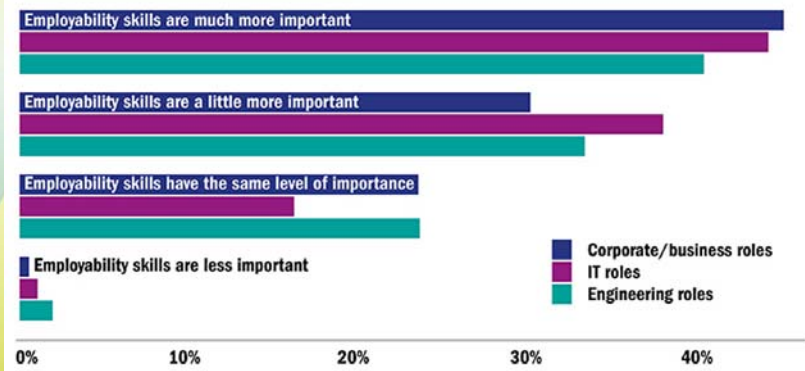
The most predictive of a graduate's employability



Source: <https://www.timeshighereducation.com/sites/default/files/which-of-the-following-skills-and-experience-are-the-most-predictive-of-a-graduates-employability-161116-large.jpg>

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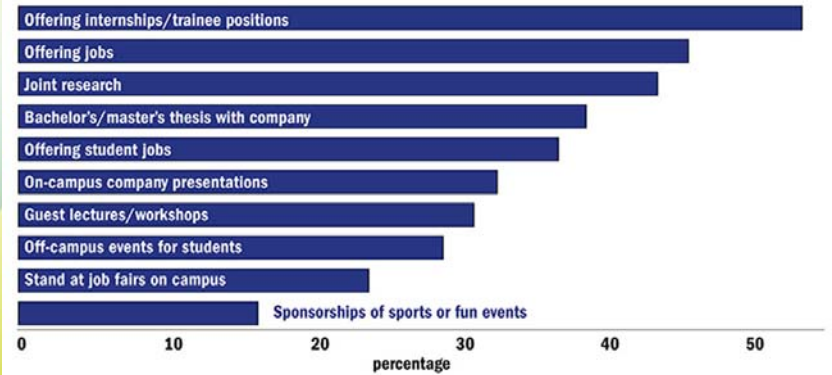
The importance of employability skills



Source: <https://www.timeshighereducation.com/sites/default/files/how-do-you-rate-the-importance-of-employability-skills-161116-large.jpg>

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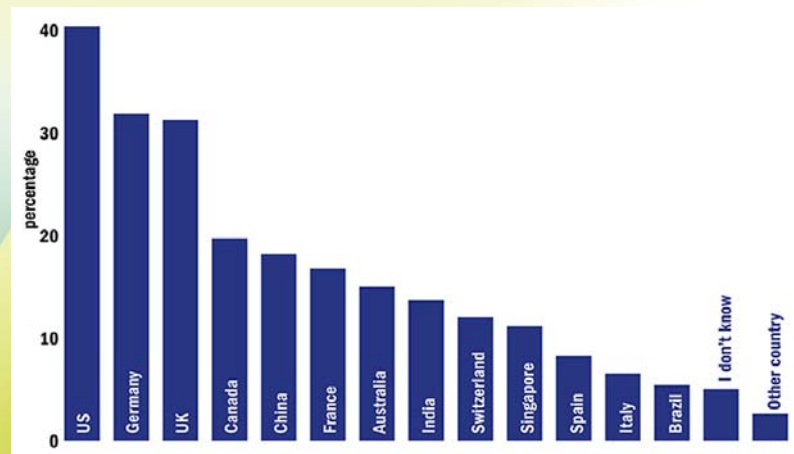
Type of cooperation between companies and universities



Source: <https://www.timeshighereducation.com/sites/default/files/what-type-of-cooperation-will-become-more-relevant-in-future-161116-large.jpg>

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Countries producing the most employable graduates



Source: <https://www.timeshighereducation.com/sites/default/files/which-foreign-countries-produce-the-most-employable-graduates-161116-large.jpg>

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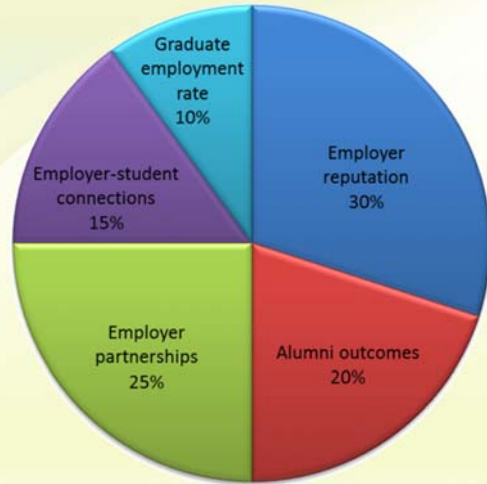
Global University Employability Ranking 2016

Rank	Institution	Country	Score
1	California Institute of Technology	United States	927
2	Massachusetts Institute of Technology	United States	887
3	Harvard University	United States	853
4	University of Cambridge	United Kingdom	836
5	Stanford University	United States	805
6	Yale University	United States	800
7	University of Oxford	United Kingdom	773
8	Technical University of Munich	Germany	744
9	Princeton University	United States	713
10	University of Tokyo	Japan	677

Source: <https://www.timeshighereducation.com/features/global-university-employability-ranking-2016>

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QS Graduate Employability Rankings - Indicators



Source : <https://www.topuniversities.com/employability-rankings/methodology>

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QS Graduate Employability Rankings 2017

2017 Rank	Institution	Country
1	Stanford University	United States
2	Massachusetts Institute of Technology (MIT)	United States
3	Tsinghua University	China
4	University of Sydney	Australia
5	University of Cambridge	United Kingdom
6	Ecole Polytechnique ParisTech	France
7	Columbia University	United States
8	University of Oxford	United Kingdom
9	University of California, Berkeley (UCB)	United States
10	Princeton University	United States

Source : <https://www.topuniversities.com/university-rankings/employability-rankings/2017>

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Enhancing Graduate Employability

Objectives

- To offer a series of workshops/seminars to enhance students' soft skills including communication skills, ethical awareness, innovation and entrepreneurship.
- To co-ordinate or organise extra-curricular activities for cultivating students' leadership, global outlook, social and national responsibility.
- To organise training workshops and provide mentorship for preparing students to participate in business-related competitions.

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Enhancing Graduate Employability

Activities

- Category 1: Integrated skills enhancement workshops/seminars and activities
- Category 2: Community services
- Category 3: Workshops and mentorship for competitions

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Enhancing Graduate Employability

Category 1: Integrated Skills Enhancement Workshops/Seminars and Activities

- Student Mentorship
 - “Train the Mentors” Workshop
- Professional Mentorship
- High Table Dinner/Lunch/Cocktail receptions with the professional and business executives
 - Social Etiquette, Table Manner and Wine Tasting Workshop
 - Image Building & Wardrobe Consultation Workshop
 - Personal Grooming, Make-up and Hairstyling Workshop
 - Effective Communication Workshop
 - Master of Ceremony Workshop
 - Current Affairs Awareness Workshop
- Study Tours

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Enhancing Graduate Employability

Category 2: Community Services

- Community Services Learning Programme
- Volunteers Training Workshop

Category 3: Workshops and Mentorship for Competitions

- Business Planning
- Business Case Analysis
- Insights into Financial Statements
- Marketing Research and Customer/Competitor Analysis
- Effective Communication and Presentation

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